



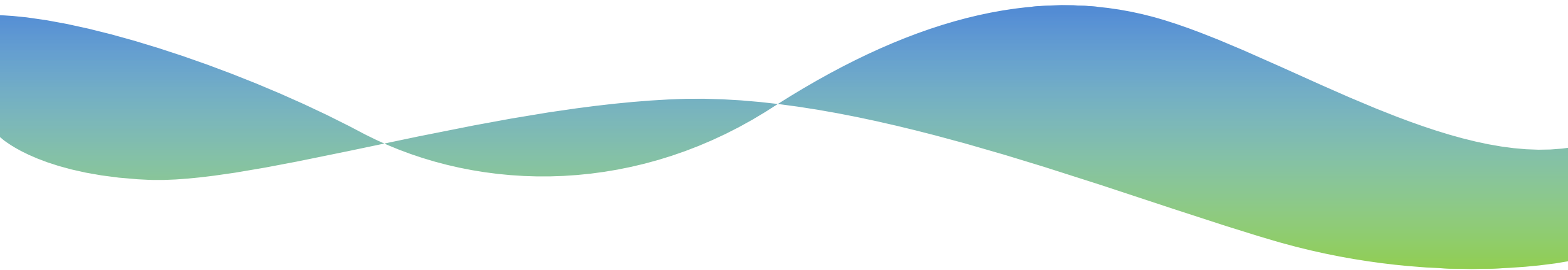
PEDRO AFFONSO IVO FRANCO

Moderação: Thomas Fatheuer

Culture, Climate and International Cooperation Consultant

Workshop

Perspectivas decoloniais da cooperação alemã na Amazônia



Pedro Affonso Ivo Franco is a Brazilian Berlin-based musician and independent consultant working across the cultural, climate and international cooperation sectors. Holding an MA in International Relations and Cultural Diplomacy from Furtwangen University, Germany, for more than one decade, Pedro has delivered consulting, research and training to International Organizations, Governments, Cultural, Creative and Development Institutions, in



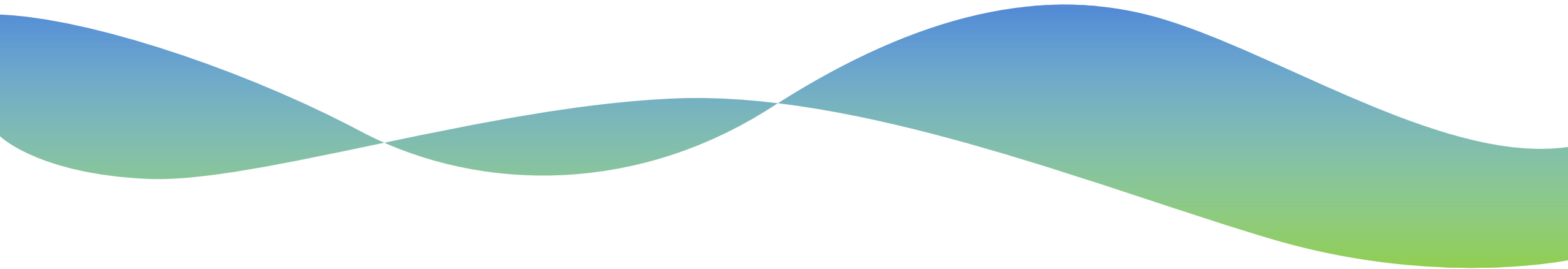
Europe



Latin America



Africa

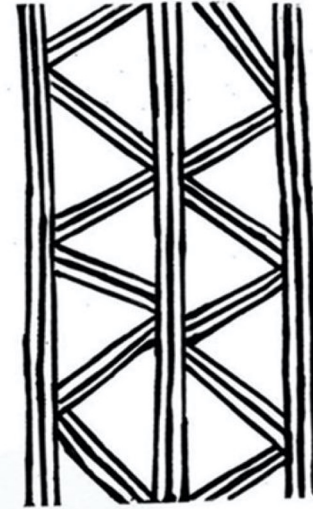


Why I'm we here?

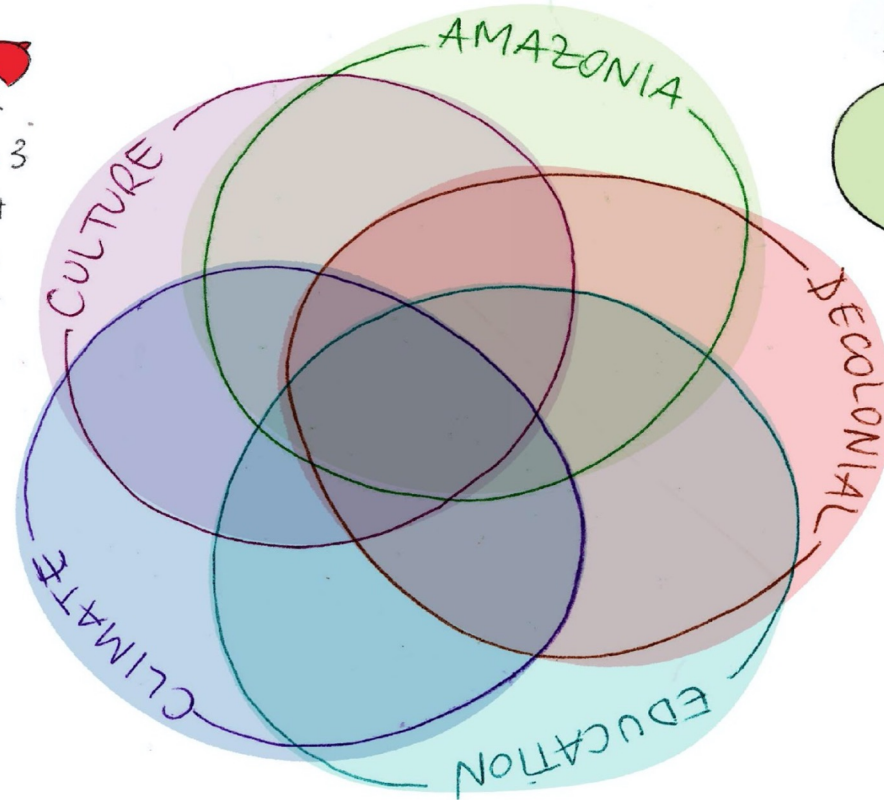
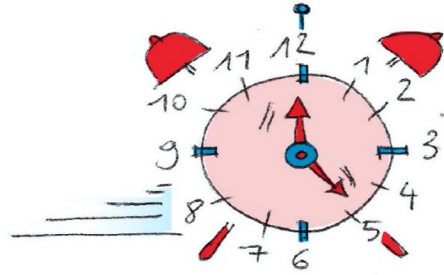
Analysing Decolonial Climate Perspectives

The case of the Brazilian Legal Amazon Region

by Pedro Affonso Ivo Franco
& Marina Caetano Pereira Vicente



Research Layers



Objective of the research



OVERALL	SPECIFICS	RECOMMENDATIONS
<p>1. Analyse the Global climate governance towards the Brazilian Amazon region through decolonial perspectives</p>	<p>2. Examine the German Climate Foreign policy towards the Brazilian Amazon region through a decolonial perspective</p> <p>3. Check if there are German policies and programmes related to the Brazilian Amazon region which have educational and or cultural componentes embedded in them</p>	<p>4. Suggest formats of debate within Germany's foreign cultural and education policy framework that can create space to discuss and reflect based on post and decolonial methodologies</p> <p>5. Demonstrate steps to create more bottom-up and decolonial mechanisms embedding German foreign cultural and education components</p>

Research Boundaries, Criteria, Level of Analysis



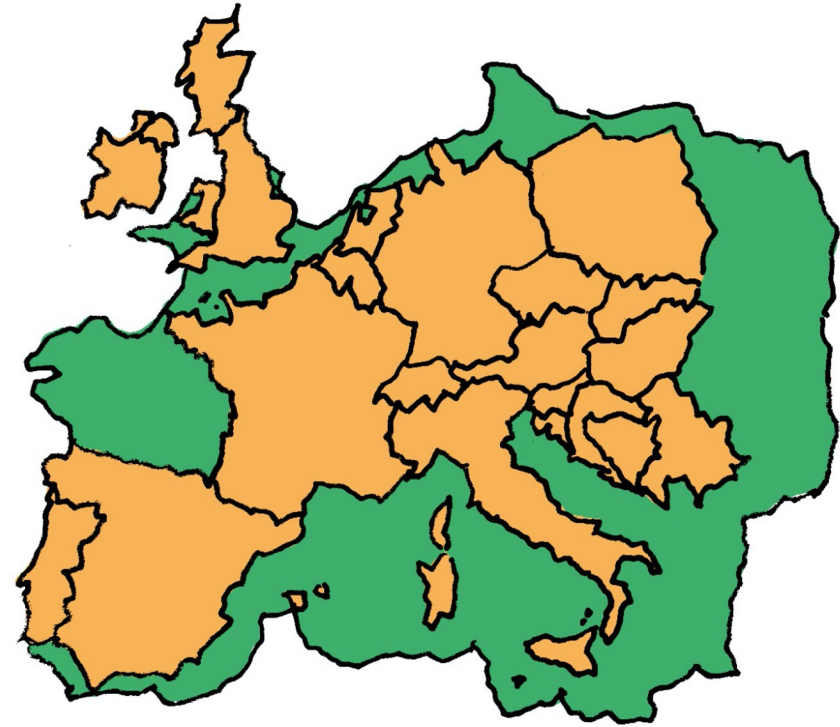
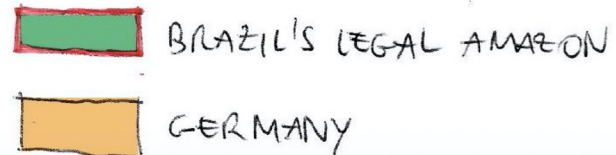
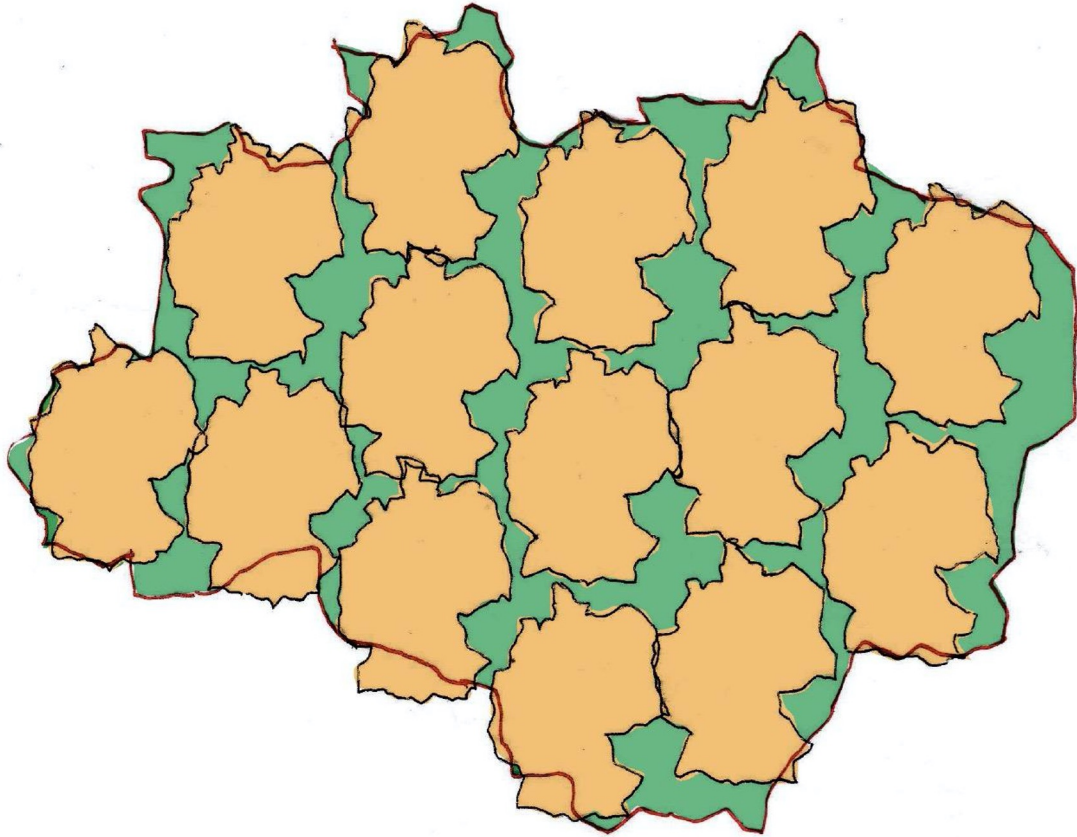
BOUNDARIES	<p><u>Amazon region</u></p> <p>Amazônia Legal, also known as Brazil's Legal Amazon, is the largest socio-geographic division in Brazil and covers nine states in the Amazon Basin. The Government designated this region in 1948 based on its studies on how to plan the economic and social development of the Amazon region.</p>
CRITERIA	<p><u>Global Governance on climate to the region</u></p> <p>Policymaking within the regime created by the United Nations Framework Convention on Climate Change (UNFCCC), EU policymaking and delivery apparatus. European states (e.g. Norway, France and UK) and non-state actors, from market player to NGOs to municipalities, all of whom have a crucial role to play in the Brazilian Amazon region.</p>
LEVEL OF ANALYSIS	<p><u>German Climate Foreign policy</u></p> <p>Including German government institutions, such as the Federal Ministry of Economic Cooperation and Development (BMZ), the Federal Ministry for Economy and Climate Action (BMWK), the Federal Foreign Office and the International Climate Initiative (IKI).</p>

Geographical focus of the research



SIZE COMPARISON:

BRAZIL'S LEGAL AMAZON AND GERMANY



FINDINGS

Global climate governance through decolonial perspectives



Global climate governance through decolonial perspectives



From postcolonial framework to decolonial perspectives

- Colonisation is not only about previous or current territory control
- Narrative of cultural inferiority as a colonial justification



Global climate governance through decolonial perspectives



- **Tokenization: who is actually being considered during decision-making?**





alemanhanobrasil



Um ícone da Amazônia: o Presidente Federal Steinmeier recebeu Raoni Metuktire para uma conversa. O líder indígena, que tem mais de 90 anos de idade, passou toda a sua vida trabalhando para proteger o povo Kayapó e a floresta tropical brasileira. Ele ajudou a demarcar uma reserva para povos indígenas, unindo 16 etnias. Pessoas de todo o mundo o apoiam.

A proteção dos habitats naturais só pode ser bem-sucedida em conjunto com os habitantes indígenas. Por esse motivo, Steinmeier busca repetidamente o diálogo com a população indígena. Recentemente, ele conversou também com os inuítes no Ártico, no Canadá.

Texto: @bundespraesident.steinmeier

1 sem Ver tradução



Me lembrou da farmacêutica que foi para a África, "descobriu" como os locais utilizavam as ervas de forma xamanica/medicinal, patentearam o composto químico e depois cobrava da população que eles desfrutaram por séculos

1 sem 5 curtidas Responder Ver tradução



Excelente

1 sem Responder



A IG Farben agradece a parceria e os insumos direto da fonte né

1 sem 1 curtida Responder Ver tradução



800 curtidas

MAIO 16



Adicione um comentário...

Publicar



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Consulado-Geral da Alemanha Rio de Janeiro



alemahanobrasil NETWORKING | O Cônsul-Geral Adjunto Joachim Schemel abriu as portas da residência oficial do Consulado Geral da Alemanha no Rio de Janeiro para um brunch de networking com a @domitila_barros, parceiros alemães, fundações e ONGs afim de poderem criar sinergias para possíveis projetos futuros na área de sustentabilidade, que é uma pauta importante para a Alemanha. Domitila viveu 17 anos na Alemanha e se tornou Miss Germany em 2022. Nos, do Consulado-Geral da Alemanha desejamos tudo de bom para a Domi e, por muitos projetos daqui para frente!

Editado · 3 sem Ver tradução



tamaygoshi Lindos, domi é potência que bom que ela tem o carinho de vcs

3 sem 22 curtidas Responder Ver tradução



angelbfr Maravilhosa ela!!! Exemplo de mulher, exemplo de cidadã brasileira. É nesse exemplo que devemos nos inspirar.

3 sem 4 curtidas Responder Ver tradução



amandaprade

3 sem 2 curtidas Responder



martinadez25 Parabéns, Domitila! Você é muito especial.

3 sem 4 curtidas Responder Ver tradução



Curtido por sg.glogeer e outras 2.140 pessoas

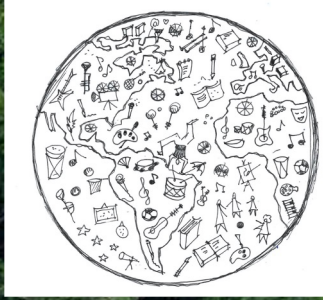


Adicione um comentário...

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FINDINGS

The Brazilian Legal Amazon



The Brazilian Legal Amazon



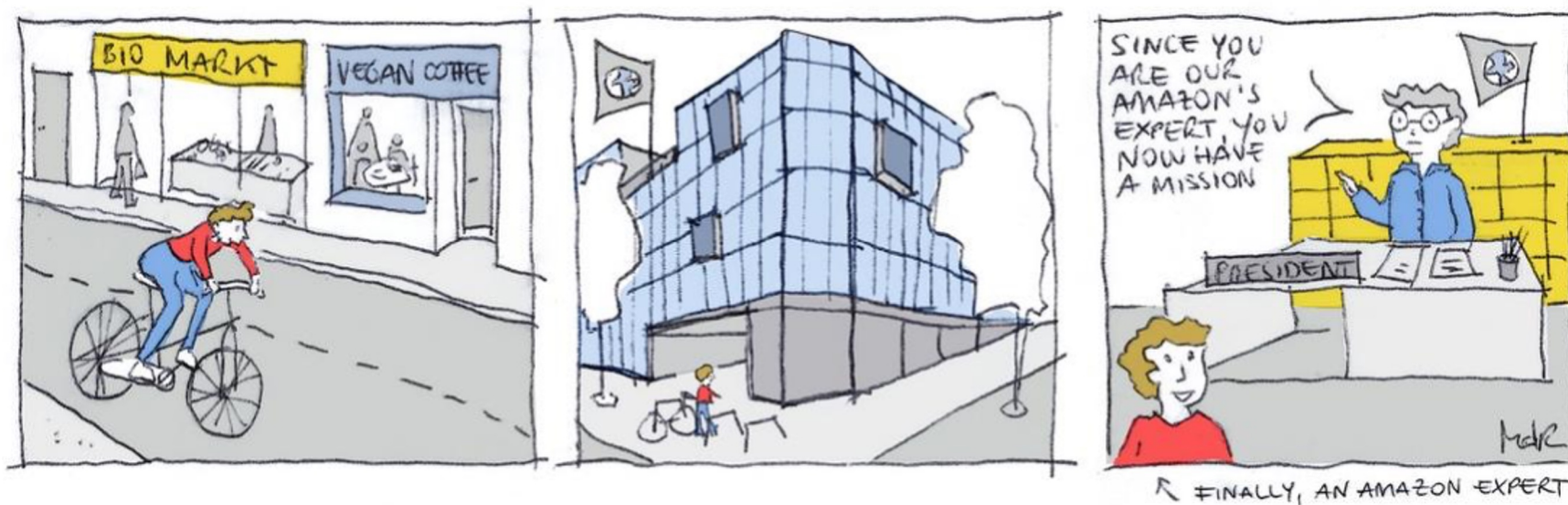
- The invention of the Amazon



The Brazilian Legal Amazon



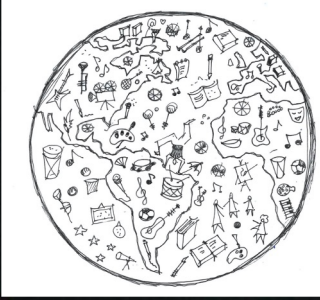
- “Those gringos know more about what is out there than us”
- Who is the Amazon expert?
- “The sustainability of the stomach”
“Sustainability starts in our stomachs, how am I going to think about sustainability if I don't even have enough to eat?”



The Brazilian Legal Amazon



- **Distrust, sovereignty and partnership**
- **Nothing for us, without us**
- **Guardians of the Amazon: privilege or burden?**



FINDINGS

The German international cooperation policy

The German international cooperation policy



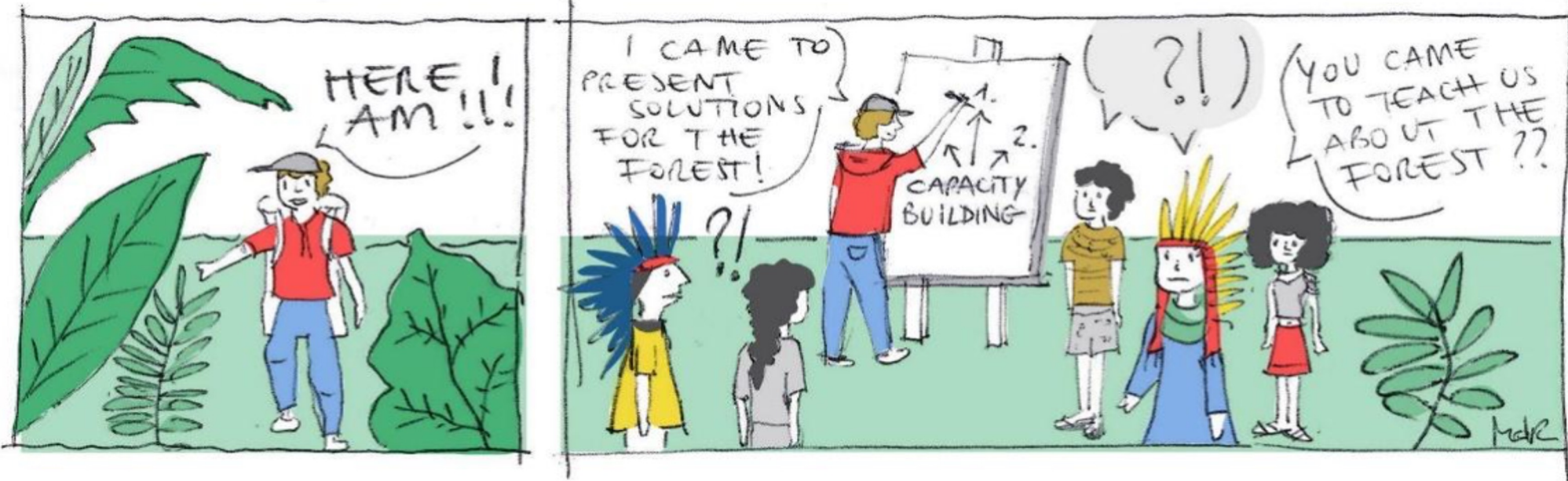
- Evil twin x good twin: ambiguities of international cooperation
- What is international cooperation?



The German international cooperation policy



- What's left: the dead skeletons or the gardens?



FINDINGS



Where German Foreign Cultural and Education Policy (AKBP) can be anchored

- Amazonidas shaped by education and knowledge systems
- Amazonidas shaped by culture

Recommendations



There are 25 recommendations highlighted in this study. They are divided in blocks, for instance:

1: Suggest formats of debate within Germany's foreign cultural and education policy framework that can create space to discuss and reflect based on post and decolonial methodologies.

Behavior

For this reason, training around the following issues should be offered:

- Behaviour-change,
- Systemic change,
- Decolonial sensibility,
- Culture and transformation,
- Human-centred design methods,
- Systemic thinking,
- Open sustainability methodology (Human sustainability, social sustainability, Economic sustainability, Environmental sustainability).
- The Natural Step-TNS

Get the study now!

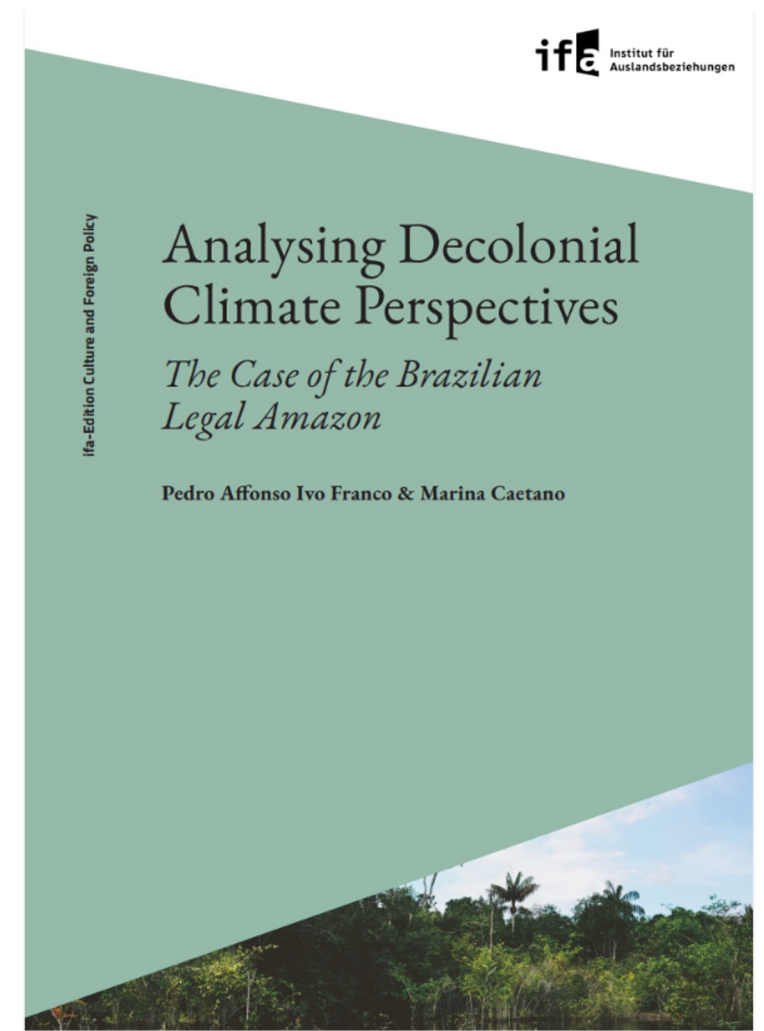
Pedro Affonso Ivo Franco and Marina Caetano (2023):
Analysing Decolonial Climate Perspectives. The Case of the Brazilian Legal Amazon.

ifa-Edition Culture and Foreign Policy. Stuttgart: ifa.

DOI: <https://doi.org/10.17901/798>

Pedro Affonso Ivo Franco and Marina Caetano (2023):
Analisando as perspectivas climáticas decoloniais. O caso da região da Amazônia Legal brasileira. ifa-Edition Culture and Foreign Policy. Stuttgart: ifa.

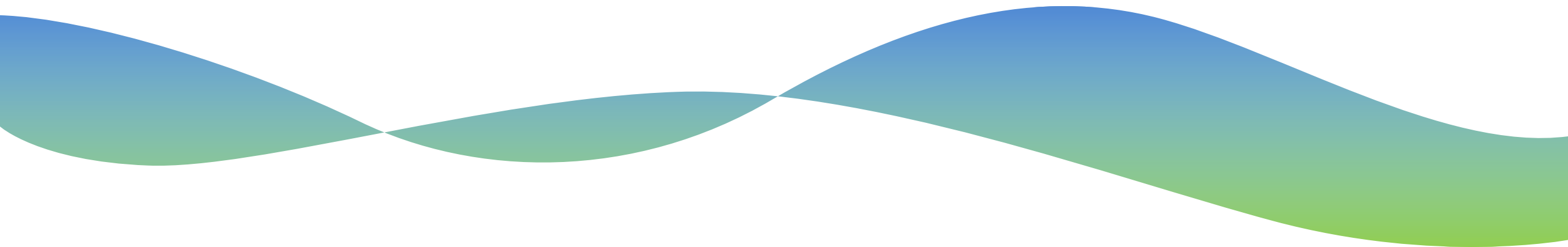
DOI: <https://doi.org/10.17901/799>





Exercise

Decolonial check-list Prototyping an International Cooperation Programme towards and with Amazonidas





Exercise

- ❓ **3 GROUPS – 3 SETTINGS**
- ❓ **Each group will need 1 or 2 reportours / 1 or 2 moderator**
- ❓ **Be creative - Name ethnic groups, neighbourhoods (e.g. country A and Country B) or use concrete examples**
- ❓ **No right or wrong – collect feedback**
- ❓ **Support throughout the exercise**
- ❓ **Mind the time – 7 min presentation and feedback**



Exercise

? A few things to have in mind

- **Reason / why / what the counterpart needs:** How to convince the counterpart to be part?
- **What the counterpart can offer:** financial resources, time, knowledge etc?
- **Listening tools:** Implementing proactive listening tools
- **Partners:** Who really represent the people you are working with and to? The federal government, state, municipality, local leaders, multiple
- **Tools:** How the performances will be carried out in terms of tools?
- **Target Audience:** What is the target of the actions? What is the social group – are they civil Society, business professionals, politicians etc
- **Risk Mitigation:** To avoid and deal with challenges in the implementation of your agenda and tools
- **Learning loop:** How can the process can be adjusted over time?

Project name _____

Project owner _____



Purpose
What is the intent of this project?
Why are we doing this project?



Scope
What does this project contain?
What does this project not contain?



Success Criteria
What do we need to achieve in order for the project to be successful?
How can the Success Criteria be measured?



Milestones
When will we start the project and when is the final deadline?
What are the key milestones and when will they occur?
How can the milestones be measured?



Actions
Which activities need to be executed in order to reach a certain milestone?



Outcome
What is the end result?
- A book
- A website
- An event



Team
Who are the team members?
What are their roles in the project?



Stakeholders
Who has an interest in the success of the project?
In what way are they involved in the project?



Users
Who will benefit from the outcome of the project?



Resources
What resources do we need in the project?
- Physical (office, building, server)
- Financial (money)
- Human (time, knowledge)



Constraints
What are the known limitations of the project?
- Physical (office, building, server)
- Financial (money)
- Human (time, knowledge, politics)



Risks
Which risks may occur during the project?
How do we treat these risks?





Exercise

1) Scenery one: Bioeconomy and value chains

1. Who finances?
2. Commissioned by the German Government and executed by the Brazilian Government
3. Cooperatives and associates from Germany and Brazil e.g. Amazonas State, Acre State etc
4. Improve sectoral coordination / policy environment / implementing training / opening access to markets
5. Work with the municipalities
6. How to engage with communities and centralize them?



Exercise

2) Scenery two: Renewable energy

1. Who finances?
2. Green hydrogen (production and export)? Solar panels Who finances?
3. Universities in Brazil and Germany – Associations e.g. The Brazilian Solar Photovoltaic Energy Association (ABSOLAR) has recently signed a partnership agreement with German Solar Association (BSW) Cooperatives and associates from Germany and Brazil e.g. Amazonas State, Acre State etc
4. To whom belongs the Intellectual ownership?
5. Who exports the equipment ?
6. Transfer of technology in the agreement?
7. Salary and grant parity?



Exercise

3) Scenery three: Artivism for Climate – Mobility Programme prior and during the COP 30 in Belem

1. Who finances?
2. Germany, Brazilian and Pará State Secretary of Environment
3. Language used
4. Street Arts Artists from both countries supposed to visit each other
5. Break the idea of the Amazon of – Graffiti, Hip-Hop, Rap and other kinds of Urban arts
6. Supporting Locally Defined Project Metrics and Funding Priorities
7. Co-production as a final product – Where the intellectual property stays?